

PIS Executive Profile

Position: Vice President
Business Insights & Global Supply Chain Management

Location: Yorba Linda, CA

Relocate: Yes No Possibly



CID#: 223292

EXECUTIVE CANDIDATE PROFILE

With over 25 years of experience in high-tech, consumer products, hardware & electronics manufacturing, business consulting, sports equipment, textile & apparel, retail, and e-commerce industries, this executive is a pragmatic self-starter and seasoned international entrepreneur. In the role of Vice President, they focus on core business strategies and planning, private labeling product development, e-commerce development, global supply chain management, business operations, and data analytics.

Their background includes founding and leading several successful start-ups, as well as working for an Asian conglomerate, and Fortune 500 companies internationally in Europe, Asia, and North America.

Skills:

Business Analytics

Global Supply Chain Management

E-commerce Development

Data Analytics

Core Business Strategies and Planning

Private Labeling Product Development

Business Operations

International Business Experience

Cross-functional Team Leadership

Start-up Founder

■ Recognition / Achievements

- *Succeeded in turnaround/change management of a negative performance start-up company of US\$2M into a positive revenue growth at US\$48M. Grew the company from 98 to 450 plus staff, increased manufacturing sites from 1 to 3, warehouses & distribution sites from 1 to 2, retail stores from 0 to 18 in USA, P.R. China, Japan, and Thailand, and distribution network from 15 to over 50 countries.*
- *Creative solutions to reduce organization's Service Level Agreement of 7 days down to 3.5 days by developing the Level-10 pre-build strategy with predictive forecast modeling to support the Built-to-Order (BTO) and Assemble-to-Order (ATO). This is a 50% improvement in lead-time delivery which led to an increased AWS order volume by 28% worth hundreds of US\$ Millions in orders.*
- *Developed and implemented a thorough business plan which encompasses sales and marketing, business operations, global procurement, and private labeling, resulting in an increase of more than \$500K in monthly sales revenue within 6 months, and a significant improvement of 26% in gross profit margin, and improved eCommerce order fulfillment and on-time delivery rate by 18% leading to a 4.9-star Google review rating.*

■ Education / Designations

- *Master of Science – Engineering Management*
- *Bachelor of Science – Mechanical Engineering & Industrial Engineering*
- *Business Analytics Certification*
- *Data Visualizations: Tools & Techniques Certification*